

RUNALI PATIL

CREATIVE DESIGNER

ABOUT ME:

This is Runali Patil. I aim to establish myself as a Creative Illustrator / Visualizer / Designer / Animator and utilize my skills and creativity to effectively communicate designs for E-Learning / Animations / Graphics / Product industries. I am a Graphic Design Specialist with 5+ years of experience in the IT industry. My strengths are Innovative thinking and capability of working flexibly on multiple projects at the same time.

After more than 5 years working in the creative industry, I focus all of my time on helping clients of my own. Whether you're looking to rebranding your product or need printed materials like business cards, brochures, menus, books, advertisements, or posters; are undertaking a logo or identity rework; even if you're looking for Illustrator, then you are at the right place!

HOBBIES:

I love to put my hands in the tools to shape the foam-board and create something which you can hang on the wall. Loving and enjoying the communication between me and the numbers. Please visit my [Shop](#) and [Blog](#) to understand my hobbies in detail.

CONTACT:

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[facebook.com/RunasCreatives](https://www.facebook.com/RunasCreatives)



[@RunasGallery](https://www.instagram.com/RunasGallery)



[uk.linkedin.com/in/RunaliPatil](https://www.linkedin.com/in/RunaliPatil)

EDUCATION:

- Graphic Design-AAS. (Kalamazoo Valley Community College, USA) - April 2020
- Diploma in Fine Art. (L.S. Raheja School of Arts, Mumbai, India) - 2001

AREAS OF EXPERTISE:

- Adobe Creative Suite (Illustrator, InDesign, Animate, Photoshop, Premiere Pro, After Effects, Audition)
- Microsoft Office
- Sound knowledge of HTML5, CSS
- Sound knowledge of Maya (3D Modeling)

ACHIEVEMENTS / EXHIBITIONS / AWARDS:

- Participated as an Artist in ArtPrize Seven 2015, Grand Rapids, Michigan
- Awarded for "Best Print Of The Year 2000" at L.S. Raheja School of Arts
- Monsoon show at Pradarshak Art Gallery, Mumbai, India (2000)
- Participated in a state-level art exhibition (1999)
- Received Gold Medal in International Child Competition, Indozeek Cultural Society, Unesco (1997)
- Received Gold Medal for "Best Work Of The Year" (1996)
- Solo exhibition at Child Art Gallery, Jijamata Udyan, Mumbai, India (1993)

EMPLOYMENT HISTORY:

Praxis Technologies (Apr. 2006 – Sep. 2007)

Graphic Illustrator / Animator

- Created online 70+ animated math lessons for client Plato Learning for 3rd to 5th grade students using flash animations and illustrations.
- Worked on multiple tasks at a given time, also under pressure to meet weekly deadlines.
- Created concepts and designs independently and collaboratively within a team using tools like Photoshop, Illustrator.
- Established trusting relationships with management and clients.

Tata Interactive Systems (Feb. 2006 – Apr. 2006)

Animator

- Worked on concept designs to transform them into final solutions.
- Created design themes and graphics for marketing and sales presentations.

School Net - IL&FS (Jun. 2004 – Jan. 2006)

Graphic Designer

- Worked on an online educational project for the Government of Chhattisgarh Schools (India) using Photoshop, Illustrator, and Flash animations.
- Created graphic slides and illustrations for client IL&FS e-Learning projects.
- Developed frame animations and graphics for science, math, and English subjects.
- Involved with the management team to develop creative solutions for managing graphics in a changing and growing environment.

Birla Shloka Edutech Ltd (Apr. 2003 – Jun. 2004)

Flash Animator / Graphic Designer

- Worked on frame animations for nursery rhymes using Macromedia Flash and Photoshop.
- Created storyboard sketches for finalizing rhyme frames.
- Involved in math and science projects to design and develop illustration interfaces and animated slides.
- Learned new design techniques and shared knowledge within a team to solve problems.
- Worked with senior leaders and other departments for their graphic needs.

Top Cassette (Sep. 2002 – Mar. 2003)

Illustrator

- Worked as a background artist on a mythological project telling the story about Lord Krishna.
- Created sketches, colored illustrations using watercolors, and acrylics.
- Generated concepts and developed them into effective design solutions.

Mateour Film Production (Jun. 2002 – Aug. 2002)

Assistant Art Director

- Worked as assistant art director on TV Serial "Gharana" to lead and coordinate art direction with a 5 member team.
- Involved in set designing, a continuation of scenes, and allocate tasks to team members.

UTV (Apr. 2002 – May 2002)

IB Artist / Animator

- Involved in preparing in-between 2D animation frames by using pencil drawings.

FREELANCE EXPERIENCE :

Applied Herbs (June. 2020 – Aug. 2020)

Graphic Designer

- Created logo for this brand new herbs and spices company.
- Worked on finalizing their visual identity and website-related graphic needs.

New England – Lehein, Boston

Graphic Designer

- Created Logo for Lehein organization. Supporting all graphic related needs like - brochures, e-Cards, postcards, banners, business cards, and letterhead.

New England Marathi Mandal, Boston

Graphic Designer

- Banner designing for NEMM website.
- Worked on brochures, letterheads, and all graphic related needs for website maintenance.
- Made all props related to the drama "Durga Jhali Gauri" and also CD cover.
- Prepared NEMM Diwali festival magazine cover page.

Bruhan Maharashtra Mandal of North America - 2013

Graphic Designer

- Involved in BMM's 16th Convention for around 2 years to support all graphic needs.

Orlando Marathi Mandal, Orlando

Graphic Designer

- Worked with the OMM committee for 2 years for website development and maintenance.